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**FOR IMMEDIATE RELEASE**  
**Tuesday, June 22, 2021**

## **Bryan Phipps named next president and CEO of People Inc.**

**ABINGDON, Va.** – The People Incorporated Board of Directors have named Bryan Phipps as the next president and CEO of the non-profit agency. Phipps will serve as senior vice president of the agency and work closely with current President and CEO Rob Goldsmith before officially assuming the role in January 2022.

Phipps has 17 years of experience with the agency, where he has served as the vice president and chief development officer.

“Bryan has the background, knowledge and, most importantly, heart and soul for People Inc.’s mission,” said Chris Shortridge, chairman of the board of directors. “We are confident that he will lead the agency in new and exciting directions.”

“I’m excited about the future with Bryan at the head of People Inc.,” said Goldsmith. “He’s committed to the organization, a dynamic leader and will be an outstanding representative of the agency. I am confident that he will continue to build on what we’ve achieved up to this point.”

“I’m humbled by this opportunity and thank the board of directors for their faith in me,” said Phipps. “I look forward to working alongside our incredible staff, boards of directors, partners and communities to continue to make a difference in Virginia and beyond.”

Phipps brings over 21 years of work in non-profit development and management to the role. As vice president and chief development officer, Phipps worked to increase investment capital and services to low-income communities and was instrumental in the creation of the agency’s New Markets Tax Credit program. His specialties include raising and deploying investor capital, project development and community outreach for community economic development initiatives.

As president and CEO, Phipps will lead a staff of nearly 300, manage a \$30 million budget and provide leadership and staff support to the boards of directors. He will act

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as a liaison between the agency and legislative, organizational partners, funders, and the national Community Action network.

Phipps holds a degree in History and Political Science from the University of Virginia-Wise and is a Certified Community Action Professional. He is a native of Clintwood and lives in Big Stone Gap with his wife, Bella, and their three daughters.

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